

## Quick Reference—Training Videos

### Getting Started

To begin using your Delta Media Group Training videos.

Click on your **HOME (top tab)** then **TRAINING VIDEOS (bottom tab)**.

If you do not have Adobe Flash Player on your computer click on

**Download the Latest Adobe Flash Player Here.**

The following pages display and explain the topics included in this training video series.

Home E-Mail Leads & Contacts Website Listings Marketing Resources Stats Preferences Support

Welcome back Andy Agent Team (Logout) Time remaining: 24 min

Welcome Manuals **Training Videos**

*Video Trains the Internet Star™*

DELTA MEDIA GROUP  
www.deltagroup.com

Each video in the series will appear in a playlist to the right of the player. Be sure to view "How to Operate the Flash Player" for instructions on it's use. Thanks and please leave your feedback using the form below the player when your finished.

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Agent Login and Navigation  
Buyer Experience  
Seller Experience  
Promoting Your Website  
Website Domains  
Agent-Website Overview  
Agent-Website Pages to Wizard Tabs  
Agent-Listings Tabs  
HOW TO OPERATE THE FLASH PLAYER:...

Please choose a series from the right and click the play button below

Click Here

Were the Videos helpful?  
 Yes  No

## Quick Reference—Training Videos

Agent Login and Navigation	▶
Buyer Experience	▶
Seller Experience	▶
Promoting Your Website	▶
Website Domains	▶
Agent-Website Overview	▶
Agent-Website Pages to Wizard Tabs	▶
Agent-Listings Tabs	▶

**Agent Login and Navigation** - opens a sub menu discussing how to navigate the site and understand where you can access system functions.


Intro Powerpoint Overview
Getting to the Agent Door
Navigating Agent Door
Navigating Home Door
Advantages of Linking Domain Name
Accessing DeltaNet System
Home Tab Navigation
Email Tab Navigation
Leads and Contacts Tab Navigation
Website Tab Navigation
Listings Tab Navigation
Marketing Tab Navigation
Resources Tab Navigation
Stats Tab Navigation
Preferences Tab Navigation
Support Tab Navigation
Outro Powerpoint Exit

Agent Login and Navigation	▶
Buyer Experience	▶
Seller Experience	▶
Promoting Your Website	▶
Website Domains	▶
Agent-Website Overview	▶
Agent-Website Pages to Wizard Tabs	▶
Agent-Listings Tabs	▶

**Buyer Experience** - Explains the concept of Delta Doors (Company Door, Agent Door, Home Door) and walks thru a buyer scenario to demonstrate how a buyer sees and interacts with your web site. How the prospect can create a portfolio to manage their own searches. Most importantly how you manage your leads and contacts.

Intro Powerpoint Overview
Buyer Review of Delta Doors
Company Door Tools Part 1
Company Door Tools Part 2
Agent Door Tools
Property Search Navigation
Scheduling Showings Part 1
Scheduling Showings Part 2
Portfolio Searches
My Home Finder Navigation
Agent Only Login and Lead Follow Up
Processing Leads
Leads and Contacts Tab Navigation Part 1
Leads and Contacts Tab Navigation Part 2
Outro Powerpoint Exit

## Quick Reference—Training Videos

Agent Login and Navigation	▶	Intro Powerpoint Overview
Buyer Experience	▶	Review of Delta Doors
<b>Seller Experience</b>	▶	Virtual Market Analysis Part 1
Promoting Your Website	▶	Competitive Market Analysis
Website Domains	▶	Virtual Market Analysis Part 2
Agent-Website Overview	▶	Finding and Responding to Leads Part 1
Agent-Website Pages to Wizard Tabs	▶	Finding and Responding to Leads Part 2
Agent-Listings Tabs	▶	Viewing and Working with Contacts
		Portfolio Navigation
		Processed Leads and Tools Tab
		Outro PowerPoint Exit
<p><b>Seller Experience</b> - Explains the concept of Delta Doors (Company Door, Agent Door, Home Door) and walks thru a seller scenario to demonstrate how a seller and interacts with your web site. How the prospect can request a Virtual Market Analysis. Most importantly how you manage your leads and contacts.</p>		
Agent Login and Navigation	▶	
Buyer Experience	▶	
Seller Experience	▶	
<b>Promoting Your Website</b>	▶	
Website Domains	▶	
Agent-Website Overview	▶	
Agent-Website Pages to Wizard Tabs	▶	
Agent-Listings Tabs	▶	
<p><b>Promoting Your Web Site</b> - Ideas on how to promote your web site to internet buyers and sellers.</p>		
Agent Login and Navigation	▶	Intro Powerpoint Overview
Buyer Experience	▶	How Domain Servers Work
Seller Experience	▶	Domain Name Servers
Promoting Your Website	▶	How to Obtain a Domain
<b>Website Domains</b>	▶	Domains Overview
Agent-Website Overview	▶	Domain Name Forwarding
Agent-Website Pages to Wizard Tabs	▶	Setting (Changing) Nameservers
Agent-Listings Tabs	▶	Forwarding vs. Setting (Changing)
		Website-Domains (Setup-No Email)
		Email Considerations
		Outro Powerpoint Exit
<p><b>Website Domains</b> - Explains how to obtain and link a domain such as <a href="http://www.AndyAgent.com">www.AndyAgent.com</a> to your Delta Media Group website using a domain forwarding or domain name server process, as well as considerations when using email forwarding such as <a href="mailto:Andy@AndyAgent.com">Andy@AndyAgent.com</a></p>		

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Agent Login and Navigation	▶
Buyer Experience	▶
Seller Experience	▶
Promoting Your Website	▶
Website Domains	▶
Agent-Website Overview	▶
Agent-Website Pages to Wizard Tabs	▶
Agent-Listings Tabs	▶

**Website Overview** - A discussion on how to customize your site. Your photo, your phone numbers, designations, slogans, and the About Your Paragraph using the DeltaNet Editor (hyperlinks, images, bullets, external sites, and Google Analytics).

Intro Powerpoint Overview
Entering the DeltaNet
Change Photo's, Display Name and Email
Add/Change Phone Numbers
Add/Change Offices and MLS ID's
Add/Change Designations, Sub-Title's and Slogans
Add/Change Birthday and additional Languages
About you Paragrph
Page two Information
Add/Change Bullet points and External Links
Quick Review
Google Analytics
Outro Powerpoint Exit

Agent Login and Navigation	▶
Buyer Experience	▶
Seller Experience	▶
Promoting Your Website	▶
Website Domains	▶
Agent-Website Overview	▶
Agent-Website Pages to Wizard Tabs	▶
Agent-Listings Tabs	▶

**Website Pages thru Wizard Tabs** - A discussion on how to customize your site. Adding pages, changing design templates, managing your listing display, the system upgrade (cell phone, atlas map, 99 pages,..), your default search settings, commonly used links, and the wizard for new users.

Intro Powerpoint Overview
Module Introduction
Prerequisite Review
Pages Tab
Site Design Tab
Listing Display Tab
Marquee Tab
Upgrade System Tab
Default Search Tab
Links Tab
Setup Wizard Tab
Outro PowerPoint Exit

Agent Login and Navigation	▶
Buyer Experience	▶
Seller Experience	▶
Promoting Your Website	▶
Website Domains	▶
Agent-Website Overview	▶
Agent-Website Pages to Wizard Tabs	▶
Agent-Listings Tabs	▶

**Listing Tab** - A review of Delta Doors, using an MLS with your DNS linked domain name, How to manage your listing comments, open house, photos comments, stats, seller reports, and ecards.

Intro Powerpoint Overview
Agent Door Overview - Part 1
Agent Door Overview - Part 2
Agent Door Overview - Part 3
Using an MLS Number in your Domain Name
Website Listing Display Tab
Listings/Active Listings Tab - Part 1
Listings/Active Listings Tab - Part 2
View Stats
Seller Reports
E-Cards
Traffic Reports
Outro PowerPoint Exit